



# KIRTI BADOLA

WEB UI/UX DESIGNER AND FRONTEND DEVELOPER

## ABOUT

I am a dedicated and talented professional with over four years of practical experience in web design, frontend development, UI/UX design, and graphic design. I create visually captivating and user-friendly websites and funnels that not only have an appealing appearance but also function seamlessly. My enthusiasm for design and technology drives me to continuously grow and stay current in the evolving digital landscape.

## FRONTEND SKILLS

- HTML5, CSS3, SCSS
- JavaScript (ES6+), jQuery
- Bootstrap, Tailwind CSS
- Page Speed Optimization
- Basic SEO

## UI/UX DESIGN SKILLS

- Figma, Adobe Photoshop
- Material Design
- Typography
- Color Theory
- Visual Hierarchy
- Layout Design
- Design Systems

## AI TOOLS

- ChatGPT
- Claude.ai, Vo.dev, Locofy.ai
- Magician, Khroma, Iconify
- Farmer, Galileo
- Cursor(AI-enhanced VS Code)
- Napkin.ai

## CONTACT INFORMATION

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## EXPERIENCE

### NEXTEGE (1.8 YEARS)

2023-2025

#### Senior Web Designer & Frontend Developer

Contributed to a US project on Assignment Help Services by creating responsive, high-performance front-end solutions that meet Core Web Vitals and SEO best practices.

- Developed and executed a new website architecture, achieving a **40% increase in page load speeds** and improved SEO rankings, which boosted **organic traffic by 20%**.
- Mentored two junior designers, leading to a **40% reduction in design revisions**.
- Oversaw live testing and quality assurance, cutting post-launch **bugs by 50%**.
- Created graphics and UI assets, resulting in a **40% rise in user engagement**.
- Engaged in team-building activities, cultivating strong relationships with colleagues.
- Honored with the "Best Website Designer" award in 2024 and 2025 for delivering SEO-aligned, Core Web Vitals-compliant web design, with significant contributions to the RapidUK, NAH\_US, and Native\_AUS projects.

#### Projects

[www.nativeassignmenthelp.com](http://www.nativeassignmenthelp.com) | [www.rapidassignmenthelp.co.uk](http://www.rapidassignmenthelp.co.uk)  
[www.newassignmenthelp.com](http://www.newassignmenthelp.com) | [nextedgedigital.com](http://nextedgedigital.com)

### INSPIWORKS (2 YEARS)

2023-2025

#### Senior Web & Funnel Designer

Handled multi-industry web and funnel design projects at Inspiworks, focusing on WordPress and high-converting ClickFunnels builds

- Developed and enhanced high-converting sales funnels across multiple industries, boosting engagement and return on investment.
- Created over **60 landing pages and funnels** in diverse sectors such as business, sports, education, healthcare, finance, and more.
- Worked closely with **Funnel Hacker Awardee Anshul Maheshwari**, gaining recognition for thorough work, high standards, and reliable delivery
- Constructed **20 WordPress websites** utilizing WPBakery and Elementor page builders.
- Designed graphics and visual elements for web projects and funnels.

#### Projects Link

[https://drive.google.com/drive/folders/1foU7VCxejYdlUVn0mS6UkHo1SQD\\_33S4](https://drive.google.com/drive/folders/1foU7VCxejYdlUVn0mS6UkHo1SQD_33S4)